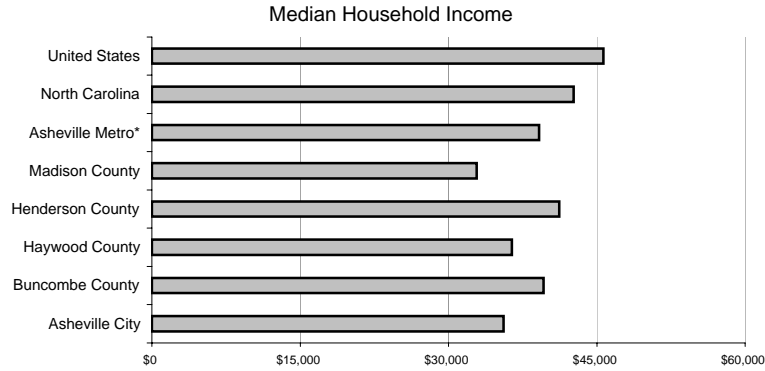


ASHEVILLE AREA

INCOME

compiled by:
Asheville Metro Business Research Center
 A Service of the Asheville Area Chamber of Commerce



Median Household Income	1990	2000	% Change 1990-2000	2004 Estimate
Asheville City	\$22,744	\$33,091	45.5%	\$35,558
Buncombe County	\$25,882	\$36,795	42.2%	\$39,623
Haywood County	\$22,524	\$34,029	51.1%	\$36,412
Henderson County	\$26,978	\$38,385	42.3%	\$41,186
Madison County	\$18,910	\$31,065	64.3%	\$32,845
Asheville Metro*	\$25,368	\$36,419	43.6%	\$39,169
North Carolina	\$26,663	\$39,257	47.2%	\$42,651
United States	\$30,102	\$42,257	40.4%	\$45,660

Source: SRC, LLC. (2004)

Households by Income (2004 Estimate)

	Buncombe	Haywood	Henderson	Madison	Asheville Metro*	9 County Labor Draw	North Carolina	United States
<\$15,000	16.6%	18.4%	14.1%	25.1%	16.7%	17.5%	15.9%	14.9%
\$15,000 - \$24,999	13.7%	14.2%	13.3%	13.9%	13.7%	14.3%	12.4%	11.7%
\$25,000 - \$34,999	14.0%	15.5%	14.6%	14.1%	14.3%	14.4%	12.8%	11.8%
\$35,000 - \$49,999	17.7%	18.7%	18.8%	17.7%	18.1%	18.1%	17.0%	15.8%
\$50,000 - \$74,999	19.6%	18.8%	19.8%	17.5%	19.4%	19.1%	19.8%	19.4%
\$75,000 - \$99,999	8.8%	8.1%	9.9%	6.2%	8.9%	8.4%	10.4%	11.5%
\$100,000 - \$149,999	6.3%	4.2%	6.1%	4.1%	5.8%	5.4%	7.7%	9.5%
\$150,000 +	3.2%	2.1%	3.4%	1.5%	3.0%	2.7%	4.0%	5.3%

Source: SRC, LLC. (2004)

*Asheville Metro = Buncombe, Haywood, Henderson, and Madison Counties.

See reverse side for more detailed information.

	Buncombe	Haywood	Henderson	Madison	Asheville Metro*	9 County Labor Draw	North Carolina	United States
Avg Household Income	\$51,592	\$45,672	\$52,764	\$40,830	\$50,444	\$48,750	\$55,554	\$61,246
Median Household Income	\$39,623	\$36,412	\$41,186	\$32,845	\$39,169	\$37,990	\$42,651	\$45,660
Per Capita Income	\$21,911	\$20,192	\$22,328	\$17,099	\$21,516	\$20,627	\$22,582	\$23,504

Source: SRC, LLC. (2004 Estimate)

Poverty (all ages)	2000	
	Number	Percent
United States	31,581,086	11.3
North Carolina	934,374	11.7
Buncombe County	23,337	11.4
Haywood County	6,743	12.5
Henderson County	9,608	10.7
McDowell County	4,989	12
Madison County	2,801	14.6
Polk County	1,799	9.8
Rutherford County	8,494	13.7
Transylvania County	3,115	10.8
Yancey County	2,591	14.5

Source: US Census Bureau (Final release date for these estimates: October 2003)

Per Capita Personal Income	1990	2000	2002
Buncombe	17,731	26,693	27,288
Haywood	15,087	23,322	24,261
Henderson	18,155	27,763	28,252
Madison	12,627	20,786	21,097
McDowell	13,478	21,050	20,951
Polk	20,394	30,774	31,719
Rutherford	14,157	21,304	22,355
Transylvania	16,400	26,238	26,342
Yancey	12,317	19,996	19,680
Asheville Metro*	17,145	26,145	26,757
North Carolina Metropolitan Portion	18,500	28,980	29,698
North Carolina Nonmetropolitan Portion	14,744	22,979	23,611
North Carolina	17,246	27,071	27,785
United States	19,477	29,847	30,906

Source: Bureau of Economic Analysis, 2004

*Asheville Metro = Buncombe, Haywood, Henderson, and Madison Counties.