



ASHEVILLE®

METRO BUSINESS RESEARCH CENTER

Asheville Metro Snapshot

Population	2000	% Change	Estimate	Median Age	
		1990-2000	2004		
Asheville City	68,889	5.9%	68,984	Asheville City	40.0
Buncombe County	206,330	18.1%	214,572	Buncombe County	39.7
Asheville Metro	369,171	19.9%	385,591	Asheville Metro	40.9
North Carolina	8,049,313	21.4%	8,517,110	North Carolina	36.1
United States	281,421,906	13.2%	293,686,994	United States	36.2

US Census Bureau, SRC LLC. (Est. 2004)

SRC LLC. (Est. 2004)

Racial Composition/Ethn.

White	91.4%
Black	5.2%
American Indian	0.4%
Asian	0.6%
Hispanic Ethnicity	4.0%

SRC LLC. (Est. 2004)

Climate

Annual Average Temperature	56°F
Average January Daily Temperature	37°F
Average July Daily Temperature	74°F
Average Annual Precipitation	46.5"
Average Annual Snowfall	16.2"
Average Elevation	2,165 feet

Source: National Climatic Data Center (2003)

Unemployment Rate

Asheville Metro	3.4%
North Carolina	5.3%
US	5.5%

NCESC Annual Average 2004

Top Asheville Metro Employers

Mission Hospitals	Buncombe	5,125
Buncombe County Public Schools	Buncombe	3,650
Ingles Markets, Inc.	Buncombe	2,225
Buncombe County	Buncombe	1,882
Henderson County Public Schools	Henderson	1,500
City of Asheville	Buncombe	1,245
GE Lighting Systems, Inc.	Henderson	1,100
CarePartners	Buncombe	1,100
Blue Ridge Paper Products, Inc.	Haywood	1,073
VA Medical Center-Asheville	Buncombe	1,068
Haywood County Public Schools	Haywood	1,050
The Grove Park Inn Resort & Spa	Buncombe	1,000
Haywood Regional Medical Center	Haywood	875
The Biltmore Company	Buncombe	875

Cost of Living Index

Asheville, NC	102.9
Atlanta, GA	98.2
Charleston, SC	97.3
Charlotte, NC	92.9
Spartanburg, SC	90.9
Raleigh, NC	97.7

ACCRA 3Q 2004 (National Average = 100)

SAT Scores

Asheville City	1034
Buncombe County	1068
Haywood County	1026
Henderson County	1059
Madison County	1022
North Carolina	1006
United States	1026

The North Carolina SAT Report, 2004

Taxes

<u>Property (2004–05 Tax Rates per \$100 value)</u>	
Asheville City (includes city school rate)	\$1.32
Buncombe County	\$0.59
Retail Sales (State 4.5% + County 2.5%)	7%
<u>North Carolina Income Tax</u>	
Personal	6–8.25%
Corporate	6.9%

North Carolina Department of Revenue, 02/05

The Asheville metro includes Buncombe, Haywood, Henderson, and Madison counties.

Update: 02/2005

Additional in-depth information on the Asheville metro is available on the Web at www.ashevillechamber.org, or call the Asheville Metro Business Research Center at (828)258-6137; email at econdev.ashevillechamber.org.

Order Form

WESTERN NORTH CAROLINA INDUSTRIAL DIRECTORY

– A comprehensive directory of over 850 manufacturers in the 23 counties of Western North Carolina: Alleghany, Ashe, Avery, Buncombe, Burke, Caldwell, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania, Watauga, Wilkes, and Yancey. Listing includes basic company information of manufacturing companies with ten or more employees: company contacts, employment range, SIC & NAICS code, and manufactured product. CD-ROM and online versions include pdf files as well as Excel, Access, and comma delimited text files (that can be exported to other software programs). Published every two years. Latest edition: March 2004.

MAJOR EMPLOYERS DIRECTORY

A directory listing more than 400 companies in the four-county Asheville Metropolitan Statistical Area (Buncombe, Haywood, Henderson, and Madison) that have 50 or more employees. The directory includes information on companies from all sectors of business (healthcare, service, and manufacturing): basic company information, company contacts, employment range, NAICS code, and type of business. CD-ROM and online versions include pdf files as well as Excel, Access, and comma delimited text files (that can be exported to other software programs). Published annually.

EMPLOYMENT RESOURCE PACKAGE

Includes a *Major Employers Directory*, *Employment Resource Guide*, and *Employment Outlook Report*. This is an excellent tool for job seekers.

ASHEVILLE FACTBOOK – Our informational and statistical introduction to the Asheville area for industrial prospects. Areas covered include basic demographics, labor market, corporate community, transportation, taxes, cost of living, quality of life, and business incentives.

FAST FACT CARD – A wallet-sized card giving basic demographic facts on Asheville as well as some area superlatives. A handy reference for an “ambassador” for Asheville. Upon request, members receive 50 free Fast Fact cards per calendar year.

Publications Can Be Ordered Online
www.ashevillechamber.org
 or call
(828) 258-6137

Please return this form with payment to:
 Asheville Metro Business Research Center
 Asheville Area Chamber of Commerce
 PO Box 1010, Asheville, NC 28802

Or, fax to (828) 251-0926 (AmEx/MC/VISA orders only.)

Quantity	Chamber Member Other	
WESTERN NC INDUSTRIAL DIRECTORY		
_____ in Print	\$35	\$40
_____ on CD-ROM (Excel, Access, csv, & pdf files)	\$45	\$50
MAJOR EMPLOYERS DIRECTORY		
_____ in Print	\$25	\$30
_____ on CD-ROM (Excel, Access, csv, & pdf files)	\$35	\$40
EMPLOYMENT RESOURCE PACKAGE		
_____ in Print	\$30	\$35
_____ on CD-ROM	\$40	\$45
_____ FAST FACT CARD (Per 100)	\$12	\$14
_____ ASHEVILLE FACTBOOK	\$ 5	\$10

SUBTOTAL \$ _____
SHIPPING & HANDLING \$ _____
TOTAL \$ _____

Shipping & Handling:
 \$ 5.00 or Less - add \$1.50 \$15.01-\$30.00 - add \$5.00
 \$ 5.01 - \$15.00 - add \$2.50 Over \$30.00 - add \$7.50

(Please Print)

Name _____

Company _____

Address _____

Phone _____ E-mail _____

Payment Information

_____ Check attached, payable to the
 Asheville Area Chamber of Commerce
 _____ AmEx/MasterCard/Visa (fill in below)

AmEx/MC/VISA # _____

Exp. Date _____

Signature _____